

# **Keeper Press Releases Conversations: Find Your Niche! –**

**“The Only Fully Integrated Career Decision Tool”**

--- FOR IMMEDIATE RELEASE---

## **Glastonbury, Connecticut, USA (March 11th, 2009)**

One hundred and fifty working professionals from the full spectrum of career fields have contributed their very best ideas to *Conversations: Find Your Niche!* The book is specifically designed to help people of all ages find a good answer to the “What should I do?” question. Finding a profession you will be enthused about is the key to a lifetime of worthwhile achievement and professional satisfaction. Enthusiasts just naturally have fun getting things done.

The first section provides a concise research roadmap including guided exercises focused on helping readers define and document their personal values, interests and talents. Those talents are linked to candidate professions. The most interesting professions are subjected to a thoughtful evaluation process leading to an informed, confident decision. This clear and easy-to-follow procedure makes taking the initiative is easy.

The second section consists of 150 work life interviews with selected professionals across the spectrum of career fields. These highly focused interviews are condensed job shadowing experiences providing many critical professional lessons learned and key tips for career success.

The third section is a singular collection of appendices containing critical career information and hard-to-find resources that will save readers months of research. A fully informed decision requires the right information.

### **What Readers Have to Say:**

“With all my heart I wish this book had been available when I was in high school.” - Gary Schirtzinger, Aerospace Propulsion Engineer

“Give this book to every teenager you know. They will thank you forever” - Joe Pasciutti, Manager

“Absolutely fascinating! I have learned so much about what people in other professions do and how they deal with their challenges. Highly recommended!” - Viola Wright, Graduate Student

### **Fun Reading - The Title Reflects the Contents**

An honest, open, free wheeling conversation with someone who knows what they are talking about is the best way to learn about anything. The entire book is written in an easy and fun-to-read conversational format. 150 working professionals have contributed to this 600 page, large 8 ½” x 11” format book. Each page is packed with critical information for anyone trying to decide what profession they should pursue. Learn from those who have gone before: get all of the wisdom with none of the pain. You will never find a better deal than this.

Treat yourself or give someone you love a gift that will change their life forever. *Conversations: Find Your Niche!* makes an ideal gift for high school and college students. Order now from Amazon.com or [www.keeperpress.com](http://www.keeperpress.com) at the affordable price of \$19.95.